

Match Summary

Name of Match:	Mental Health Literacy (Department of Behavioral Health & Intellectual disAbility Services)
Location of Match:	Philadelphia, PA
1. Brief summary of the outcomes of your match	
<p>Prior to the start of programming, our visitor was invited to participate in our city's annual Recovery Walks! event. Bearing in mind its standing as the world's leading recovery walk, ensuring his presence was integral to introducing the concept of mental health literacy in Philadelphia. Without hesitation, our visitor arrived in Philadelphia, two days ahead of schedule, to join us in the Walk. It was a delight to have his participation on our DBHIDS team, and in attendance for the subsequent ceremony, where it was announced that participant involvement had risen to 25,000 this year (a whopping 2000 people more than last year!).</p> <p>On September 21st and 22nd, programming consisted of visits to DBHIDS agencies/partners (including one of our education/training hubs, a recovery high school, and a mental health education/advocacy organization); in addition to a "Lunch and Learn" session with internal staff (i.e. our visitor created a riveting presentation, highlighting the varying aspects of New Zealand's mental health system).</p> <p>A particularly high point of the match was taking our visitor on a specialized Porch Light mural tour—highlighting works that were created, in partnership with the City of Philadelphia's Mural Arts Program, to promote behavioral health literacy and decrease stigma.</p>	
2. Resources used in your match	
<ul style="list-style-type: none">• Recovery Walks! 2015 – https://www.recoverywalks.org/• Porch Light Initiative – https://muralarts.org/programs/porch-light• Healthy Minds Philly (DBHIDS' public education site, dedicated to supporting and improving the mental health and well-being of all Philadelphians) – http://www.healthymindsphilly.org	
3. Brief description of how your match has accelerated change towards mental health, well-being and inclusion	
<p>The match provided ample opportunity, over the course of the two days, to converse on respective strengths, challenges, and lessons learned. It also allowed for participants to reflect on the future of behavioral health services throughout the world. Therefore, ensuing in robust discussions focusing on:</p> <ol style="list-style-type: none">1. The necessity of integrated services.2. Person-first approaches to mental health.3. Trauma-informed services and the implications of a trauma-informed workforce.4. Peer services as a means for recovery support.	
4. Brief description of how your match has built leadership for the future	
<p>Inspired by the vision of our department's commissioner, DBHIDS has become involved in a variety of activities that have called attention to the population health and health promotion framework we have since incorporated into our strategic plan. For one, involvement in the IIMHL match facilitated the likelihood for future engagement and partnership with our visitor—along with the potential for welcoming additional IIMHL members and personnel to learn more about our ongoing efforts. Lastly, the Combined Meeting facilitated the occasion for our commissioner to further engage with our visitor (ultimately, resulting in an extended invitation to participate as a keynote speaker for a 2016 mental health conference in New Zealand).</p>	