

gomad
thinking



*Go Make A Difference Thinking Sessions –
Naming the common issues confronting
transformation endeavours*

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Some Background



How effective and creative thinking empowers innovation and sustained transformation in social care – how we got started



What really needs to change?

What do we really need to make a difference about?

What are the really important issues to focus on?



We won't all be on the 'same page'



lives
through
friends

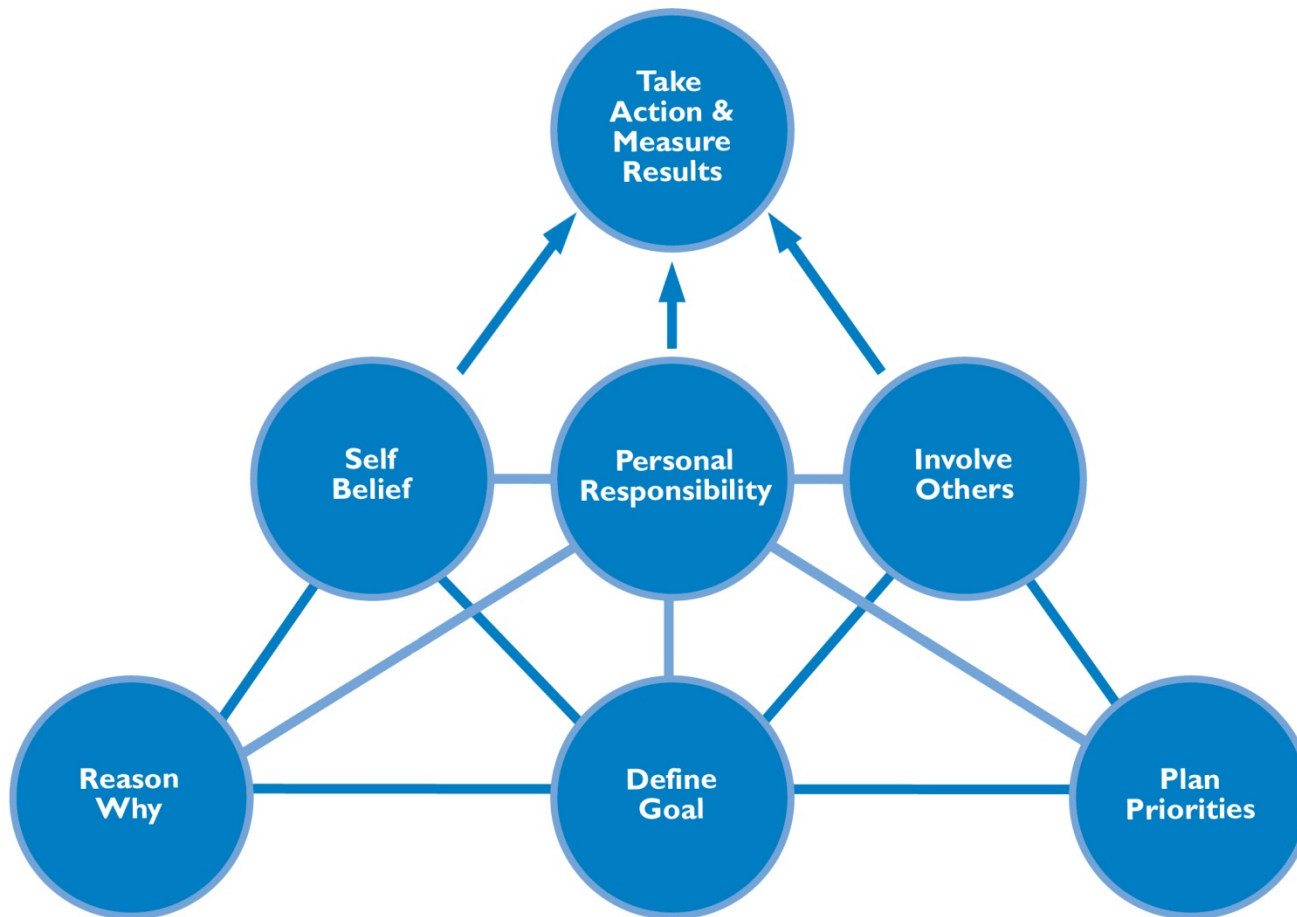


Thinking and Beliefs

- 1) Statements
- 2) Questions
- 3) Past Experiences
- 4) Imagined Future



The Go MAD Framework™



Naming YOUR Transformation



How CLEAR can you be?

Have a go at
describing
your goal(s) in a

SMART

way.

SPECIFIC

MEASURABLE

ACHIEVABLE

RELEVANT

TIME-SCALED.



On your tables...

Spend 15 minutes thinking /making notes about how you will share your 'challenge(s)' with colleagues

Towards the end we'll ask you to prioritise



Capture these 'challenges'
on post-it notes and post
on wall....



Session 2

We will communicate these issues this afternoon and then you will be invited to look for ways to resolve them

